

with case studies!

We welcome you to the
IP Valuation

training organized by
ODTÜ TTO and Mathys&Squire

Date: May 26-27 2022

Location: Online

Registration: tto@metu.edu.tr

1,5 days
£ 100

The quota is 25 and certificates will be provided to each participant

ODTÜ TTO IP Strategy Academy is thrilled to bring you the traditional high quality “**IP Valuation Training**” that will provide delegates with an understanding of the methodologies and terminologies behind IP valuation as well as practical real-world examples of intangible asset valuation scenarios.

Join us as we discuss best practices and expert tips and get your questions answered during the interactive Q&A portion of the program.

with case studies!

We welcome you to the
**IP Commercialization:
Challenges and Suggestions**

training organized by
ODTÜ TTO and Mathys&Squire

Date: June, 23-24 2022

Location: Online

Registration: tto@metu.edu.tr

1,5 days
£ 100

The quota is 25 and certificates will be provided to each participant

ODTÜ TTO IP Strategy Academy is thrilled to bring you the most requested “**Commercialization Training**” with global quality. The training will provide delegates with real world examples of the use of market information, competitor analysis and patent landscaping in understanding market opportunities, the addressable market, route to market, potential risks and well as likely development or licensing opportunities.

Join us as we discuss best practices and expert tips and get your questions answered during the interactive Q&A portion of the program.